

DWEB - All Hotels, misc - PSS #45

Advertising Pick Up Laundry Service

09/02/2025 06:30 PM - Sieu Ngo

Status:	New	Start date:	09/02/2025
Priority:	Medium	Due date:	
Assignee:	Angelie Parilla	% Done:	0%
Category:		Estimated time:	0.00 hour
Description Advertising, based on highest impact: <ul style="list-style-type: none">Google Listed -As Pinetop Maids - but description should push laundry pickup, wash/fold servicePoint Listing to PinetopMaids.com - where we have a section on commercial pickup serviceBiz Cards - both Von/Anthony want to stop by the different restaurants/spa .. advertise maid service in front, mention wash/fold in back.Generic Signage at the Property Itself - can do after deployment. Need to direct traffic for drop off process.			

History

#1 - 10/02/2025 12:55 PM - Sieu Ngo

- Assignee set to Angelie Parilla

#2 - 11/11/2025 11:35 AM - Sieu Ngo

- Description updated

#3 - 11/13/2025 11:57 AM - Angelie Parilla

- File 1.png added

- File 2.png added

- File 3.png added

- File 4.png added

- File 5.png added

- File Screenshot 2025-11-14 at 2.35.12 AM.png added

Website - done and tested (<https://pinetopmaids.com/index.php/our-services/>)

Google form - done and tested (https://docs.google.com/forms/d/e/1FAIpQLSt6bESA5emf1wFXDDO-RwHoR_b1-9yIQ76A1Nu7Ct-jILSyRA/viewform and https://docs.google.com/spreadsheets/d/1VUzEFz21zj_p3dFm03gQ81ASBGkNFZ_kVMOFRb9a4LU/edit?resourcekey=&gid=1681721894#gid=1681721894)

Business Cards - done, please see attached drafts as my proposals (https://www.canva.com/design/DAG4g1R9Ppk/C_BuGUqgqk-pV1azfvEGJg/edit)

Google Listing - currently suspended. Please see the attached screenshot of the documents we have to provide for the appeal.

Questions/Pending Items I think before we launch the business cards:

1. What phone number do we use?
2. Pricing
3. Workflow (who'll pick-up □ wash □ dry □ fold □ delivery)
4. Payment method
5. Promotions

#4 - 11/21/2025 10:44 PM - Sieu Ngo

angelie will be ordering 1k cards, \$78.13 including tax and shipping .. one side for cleaning, other for laundry

Files

1.png	67.2 KB	11/13/2025	Angelie Parilla
2.png	71.9 KB	11/13/2025	Angelie Parilla
3.png	66.6 KB	11/13/2025	Angelie Parilla

4.png	65.1 KB	11/13/2025	Angelie Parilla
5.png	231 KB	11/13/2025	Angelie Parilla
Screenshot 2025-11-14 at 2.35.12 AM.png	58.4 KB	11/13/2025	Angelie Parilla